



Empowerment

Workshop Series

Workshops | Knowledge sharing sessions | Master classes | Training Courses

07 to 09 Aug 2024 – Tehran, Iran

Side line event at IPH2024

www.iphospitals.com



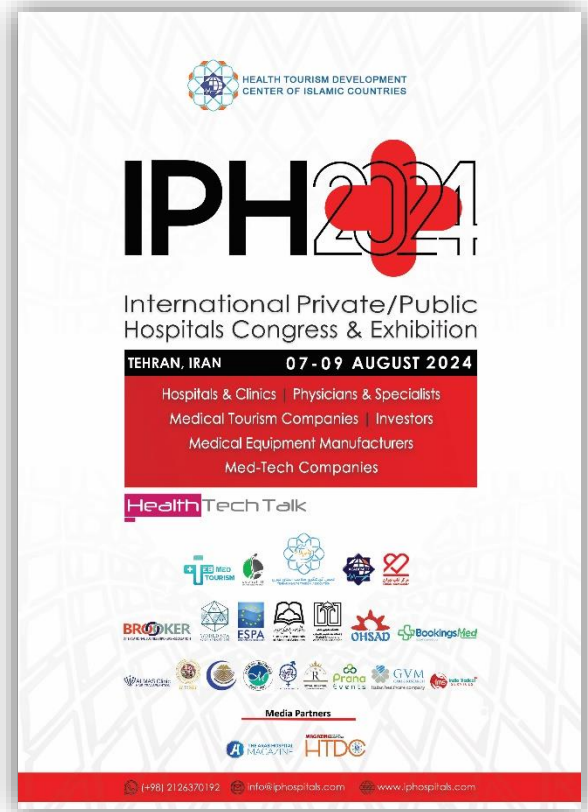
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About IPH2024

Hospitals, clinics, and medical centers are key players in the health industry. Health Tourism Development Center of Islamic Countries (HTDC) in cooperation with international hospital associations is going to hold an event with the title of **“International Congress and Exhibition Private Hospitals (IPH 2024)”** from 07 to 09 August 2024 in Tehran, Iran, to introduce capacities and create international synergy and with the aim of sharing experiences and familiarity with the latest solutions and technologies, as well as developing international cooperation. This event provides the opportunity for introducing, branding, and sharing the capabilities of key players in the health and health tourism industry, and also service providers and manufacturers related to the industry, including manufacturers of medical and hospital products, laboratory equipment, pharmaceuticals, and also health tourism facilitators.



Workshops

Health Tech Talk



Panel Discussions

Exhibition

Official Ceremony



Gala Dinner

B2B sessions

About Workshops

Join us for the Empowerment Workshop Series, a global event featuring online and in-person sessions with participants from around the world. This series showcases the latest technologies transforming healthcare and offers opportunities for brand exposure and showcasing expertise. Choose from different formats, including master class workshops and training courses, designed to cater to diverse learning needs.

Topics covered in the workshops include:

1. Doctor as a brand
2. AI and the future of healthcare
3. Optimizing patient experiences with digital technology

Sponsorship of the Empowerment Workshop Series provides valuable exposure to a global audience of healthcare professionals and decision-makers. Your brand will be prominently featured in online promotions, workshop materials, and communications, positioning your organization as a leader in healthcare innovation.

Choose from various sponsorship opportunities and engage with participants through master class workshops, training courses, or customized collaborations.



Workshop(in person)

7 August 2024

16:00 –18:00

Doctor as a brand

9 August 2024

10:00 -12:00

AI and the future of healthcare

9 August 2024

14:00 –16:00

Optimizing patient experiences with digital technology



Workshop(online)

17:00 – 19:00 Hospital management

17:00 – 19:00 How to improve our business from tourism to health tourism?

17:00 – 19:00 Digital health

17:00 -19:00 Familiarity with social networks to develop communication and branding in the field of health

17:00 – 19:00 Smartening of hospitals and medical centers

17:00 – 19:00 Improving patient experience using digital technologies

Sponsorship Opportunity

Speech time to talk about workshop subject	30 min
Playing promotional video clip during “workshop” time	2 min
Flag on stage	1 Flag
Booth space at the IPH2024 sideline exhibition	7 sqm At White-Zone
Free access to B2B and gala dinner session	5 Person
Sponsor logo at “workshop” posters, Certificate, invitations, website and event reports	✓
Provide Video clip and pictures from the workshop	✓
certificate of appreciation of the event	✓

Fee (USD – Tax Excluded)

\$ 7000

“Members will receive 20% discount “

NOTE: all the applicants to be as speaker at “Workshop” must be approved by the organizing committee. Therefore, if you are interested to be as one of the speakers in this event, kindly send your application and make sure to attach your resume and your company/organization to the following contacts. The organizing team will review your application and contact you in the shortest time possible.

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