



IPH 2024

07 TO 09 AUGUST, 2024 | TEHRAN, IRAN



ABOUT the EVENT

Health Tourism Development Center of Islamic Countries (HTDC) in cooperation with international hospital associations is going to hold an event with the title of “International Private/Public Hospitals Congress & Exhibition (IPH2024)” from 07 to 09 August 2024 in Tehran, Iran. This congress is to introduce capacities and create international synergy with the aim of sharing experiences and getting familiar with the latest solutions and technologies as well as developing international cooperation.

IPH is the premier event for hospital leaders, managers, clinicians, researchers, policymakers, and vendors who are passionate about improving healthcare quality and outcomes. This event will feature keynote speeches, panel discussions, workshops, health tech talks, and sideline exhibition showcasing cutting-edge products and solutions for hospitals and clinics of all sizes and specialties.

IPH2024 is more than just an event. It is a platform for learning, networking, collaboration, and inspiration. It is a place where you can connect with your peers, exchange ideas, discover new opportunities, and make a difference in the healthcare sector.

Due to the wide invitation of medical tourism activists from more than 35 countries, this event has provided a unique opportunity for medical tourism activists and as one of the largest international events, it will host health activists from all over the world.

SESSIONS AND PROGRAMS



Exhibition



Panel Discussions



Health Tech Talk



Workshops



Official Ceremony



B2B & Gala Dinner

PANEL DISCUSSIONS (in person)

07 August

10:00 – 12:00

Panel 1: Leadership & Governance in the Health Industry

Audiences: Policy makers, Medical Universities, Organizations in Healthcare, Hospitals, Clinics, Medical centers, Labs & Diagnostic Centers, Medical Tourism Companies

07 August

14:00 – 17:00

Panel 2: International Experiences in the field of Infertility Treatment

Audiences: Organizations, Hospitals, Clinics, Labs & Diagnostic Centers, and R&D Centers in the field of Infertility Treatment

09 August

10:00 – 13:00

Panel 3: Internationalization & Branding in Medical & Healthcare

10:00

Sec.1: Experience sharing of marketing managers of hospitals and medical centers in different countries

11:00

Sec.2: Internationalization of services in medical tourism companies

12:00

Sec.3: The internationalization tools & solutions for medical services

Audiences: Policy makers, Medical Universities, Hospitals, Clinics, Medical Centers, Labs & Diagnostic Centers, Medical Tourism Companies, and Physicians and Specialist as well as Starups and VCs in the field of Health Industry

09 August

14:00 – 17:00

Panel 4: Trending & Innovative Services in Wellness & Rehabilitation Centers

14:00

Sec.1: Service design in SPAs and hydrotherapy centers

15:00

Sec.2: International experiences in setting up and managing rehabilitation and wellness centers

16:00

Sec.3: Nursing and Homecare services

Audiences: Hospitals, Clinics, Physicians & Specialist, Nurses, Physiotherapists, Care Service Providers, Labs and Diagnostic Centers, and Medical Cities

PANEL DISCUSSIONS (online)

06 June	14:30 CEST	International Experience in Holding Medical Camps
13 June	14:30 CEST	Capacities of Cooperation with Nigeria, Ghana, Ethiopia, Libya, Algeria
20 June	14:30 CEST	Capacities of Cooperation with Italy
26 June	14:30 CEST	Capacities of Cooperation with Afghanistan, Pakistan, Bangladesh, India
02 July	14:30 CEST	Protocols & Regulation for Infertility Treatment in different countries
03 July	14:30 CEST	Capacities of Cooperation with Saudi Arabia, Oman, Bahrain, Iraq
10 July	14:30 CEST	Capacities of Cooperation with Kazakhstan, Azerbaijan, Tajikistan, Russia

WORKSHOPS (in person)

08 August

13:30 – 15:30

Doctor as a Brand

09 August

10:00 – 12:00

Artificial Intelligence and the Future of Healthcare

WORKSHOPS (Online)

24 May

14:30 CEST

Optimizing Patient Experience with Digital Technologies

17 July

14:30 CEST

Health Tourism: Understanding the Industry, Effective Marketing Strategies, and Future Trends

22 July

14:30 CEST

Medical Tourism and Patient Advocacy

31 July

14:30 CEST

AI & Medical Tourism

HealthTechTalk

TECHNOLOGIES & INNOVATION • KNOWLEDGE SHARING & NETWORKING

"**Health Tech Talk**" is a great event at the sideline of **IPH2024** to showcase and discuss the latest and trending technologies that are transforming the healthcare industry. In this event, you will hear from leading experts, practitioners, and innovators who are shaping the future of healthcare with cutting-edge solutions and applications. Some of the trending technologies and topics that the event speakers will discuss:

- Artificial Intelligence (AI) and Machine Learning for diagnosis, treatment, and prevention of diseases
- Wearable Devices and Sensors for monitoring and enhancing health and wellness
- Telemedicine and Remote Care for increasing access and convenience of health services
- Digital Health records for ensuring security and privacy of health data
- Biomedical Engineering and Nanotechnology for developing new therapies and devices
- Metaverse, Virtual Reality (VR) and Augmented Reality (AR) for training, education, and rehabilitation
- Blockchain technology for improving supply chain management, reduce counterfeit drugs, and improve data security.
- Internet of Things (IoT) for improving patient monitoring, drug adherence, and clinical trials.
- Latest technologies related to Medical Equipment, Instruments and Devices.
- and more ...

You will also have the opportunity to network with other attendees and speakers. Whether you are a health professional, a researcher, an entrepreneur, or a curious enthusiast, you will find something valuable and inspiring in this event.

Date & Time: 08 August 2024 | 16:00 – 18:00

Venue: IRIB Conference Center, Tehran

EXHIBITION

HALL 1

IPH2024

Entrance

Price	Stall Type
\$ 300 per SQM	HALL1
\$ 150 per SQM	HTDC Member

HALL 2

IPH2024

HTDC

Price	Stall Type
\$ 300 per SQM	HALL2
\$ 150 per SQM	HTDC Member

~ HTDC members will receive 30% discount ~

SCHEDULE

Date	10:00 – 11:00	11:00 – 12:00	12:00 – 13:00	13:00 – 14:00	14:00 – 15:00	15:00 – 16:00	16:00 – 17:00	17:00 – 18:00	18:00 – 19:00	19:00 – 20:00	20:00 – 21:00	21:00 – 22:00
Wednesday, 07 Aug 2024	Panel 1: Leadership and Governance in the Health Industry		Exhibition Visit & Networking		Panel 2: International Experiences in the field of Infertility Treatment							
	Sideline Exhibition											
Thursday, 08 Aug 2024	IPH 2024 Official Ceremony		Exhibition Visit & Networking		Workshop 1: Doctor as a Brand	Break	Health Tech Talk					
	Sideline Exhibition											
Friday, 09 Aug 2024	Panel 3: Internationalization and Branding in Medical & Healthcare			Break & Networking		Panel 4: Trending and Innovative Services in Wellness & Rehabilitation						
	Workshop 2: Artificial Intelligence & the Future of Healthcare											
	Sideline Exhibition											

TYPES OF PARTICIPATION

1. Visitor

Type of Ticket	Exhibition Access	Official Ceremony Access	Health Tech Talk Access	Discussion Panels (Online & In-person)	Workshops (Online & In-person)	Gala Dinner & B2B meetings	3 Night Accommodation & Local Transportation	Prices (Tax Excluded)
Standard Ticket	✓	✓	✓	✓	✓	✓	X	600 USD
Gold Ticket	✓	✓	✓	✓	✓	✓	✓	1000 USD

NOTE: All HTDC official members can get standard tickets and 1 Gold ticket for FREE

2. Exhibitor

Visit our website or contact us through info@iphospitals.com for more information and book your booth space.

Note: HTDC members will receive 50% discount.

3. Sponsor

See the Sponsorship Opportunities section for more information. You may also get more information about the sponsorship opportunities for the programs and events at the sideline of IPH2024 by visiting our website or contact us through info@iphospitals.com

Note: HTDC members will receive 20% discount for all sponsorship packages.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP FOR ENTIRE CONGRESS	Silver	Gold
Sponsor logo at posters, invitations, website and the event reports	✓	✓
Speech opportunity at the event official ceremony	-	10 min.
Free three-night accommodation for representatives of the sponsor organization	Up to 5 people	Up to 10 people
Round-trip flight ticket	Up to 1 people	Up to 3 people
Certificate of appreciation and trophy of the event at the event official ceremony	-	✓
Playing promotional video clip during at the event official ceremony	2 min. 1 time	2 min. 2 times
Playing promotional video clip at discussion panels, Health Tech Talk, and workshops	-	✓
Flag on stage at the event official ceremony	✓	✓
Flag on stage at the sideline sessions	-	✓
Promotional gifts at the participants` packages	-	✓
Free booth space at the sideline exhibition	12 Sqm	24 Sqm (VIP Zone)
Free access to B2B and gala dinner session	✓	✓
Certificate of appreciation and trophy of the event	✓	✓
Fee (USD – Tax Excluded)	\$ 10k	\$ 30k

~ HTDC members will receive 20% discount ~

Email: info@iphospitals.com
WhatsApp #: +982126370192



HEALTH TOURISM DEVELOPMENT
CENTER OF ISLAMIC COUNTRIES

IPH 2024

International Private/Public Hospitals Congress & Exhibition

TEHRAN, IRAN

07-09 AUGUST 2024

Hospitals & Clinics | Physicians & Specialists
Medical Tourism Companies | Investors
Medical Equipment Manufacturers
Med-Tech Companies

HealthTechTalk



Media Partners



(+98) 2126370192



info@iphospitals.com



www.iphospitals.com